

# FY2022 Q1 IMPACT SNAPSHOT

## FY2022–2024 Strategic Plan

No one should face MS alone. The National MS Society is here so that no one has to.

**7.8 MILLION**

people engage with the Society

FY22 target: 8.2 million people



**37,229**

people connected with the Society for the first time

FY22 target pending



**60.8%**

556,141 of the estimated 914,000 people with MS in the United States are connected to their National MS Society

FY22 target: 61.6%



“I had no idea which way to turn but the friendly help I got really helped more than I expected. I had an answer within a couple of hours. I needed help with funds for low vision glasses that were expensive. The Society jumped right in and made this all possible.”

– Kelly received support through MS Navigator

The Society protects and expands access to personalized, affordable, high-quality healthcare.

- **2,194** MS activists took action, and together they made **12,742** connections to lawmakers 


➤ **Become an MS activist and help amplify the voices of people affected by MS**

- Joined leading voluntary health organizations to support the health-related provisions of the **Build Back Better Act**, to increase affordable healthcare. MS Activists made **3,998** connections with Congressional offices in support of the bill, which is currently under consideration in the Senate.
- Through **ECHO MS** (Extension for Community Healthcare Outcomes), we increased the capacity of **159** healthcare professionals so that more people can be accurately diagnosed and have a knowledgeable partner in their care. **92%** of participants feel that the program improved the care they provide

MS is a complex disease that requires many solutions. The National MS Society helps people piece it all together so they can live their best lives.

- Provided support to over **7,200** people through MS Navigator Services and programs.

**New to MS: Navigating Your Journey**

- **367** people engaged with the **New to MS Virtual Program**, which offers people the opportunity to learn and connect with others
- **100%** of attendees feel more confident in addressing the challenges of MS 

“Having a new diagnosis of MS was very scary and left me with many questions, even after consulting with my doctors and neurologist. The opportunity to meet with and talk to people just like myself was truly appreciated. The sense fostered by this interaction was that we are all in this together and can become stronger through this new community.”

– Mary Ann Dziak, Program Participant



## Accelerating research to stop MS, restore lost function and end MS forever.

### STOP Pathway



**22** global research MS organizations have endorsed the **Pathways to MS Cures** Roadmap for research to stop MS, restore what's been lost, and end the disease forever

\* Green light represents excellent progress toward implementation milestones



"We are pleased to be at the front of this incredible work and have confidence that the National MS Society has what it takes to provide leadership in the global MS movement."

– Jim and Kathleen Skinner, lead investors in Pathways to Cures



**13** **new projects launched** focusing on early detection of MS to accelerate progress toward Stop and End Pathway objectives



**131** research grant proposals submitted in response to Pathways to MS Cures funding opportunity



Committed funds to **28** new research fellowships/early career awards in support of MS research workforce



International Progressive MS Alliance maps out **global research agenda** to drive understanding of mechanisms underlying MS progression, accelerating clinical trials, and improving well-being through rehabilitation and symptom management

## The National MS Society advanced the careers of over 1,000 researchers who have been behind nearly every major breakthrough and treatment in MS.

### Tykeson Fellows Conference

The virtual Tykeson Fellows Conference convened 100 research and clinical fellows from the National MS Society, the MS Society of Canada and the MS International Federation to discuss opportunities to advance in the field of MS research and clinical care, as well as the obstacles that might stand in their way, and to learn from experts in the MS field.

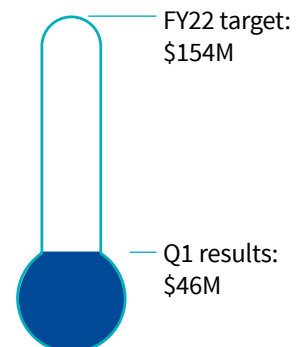
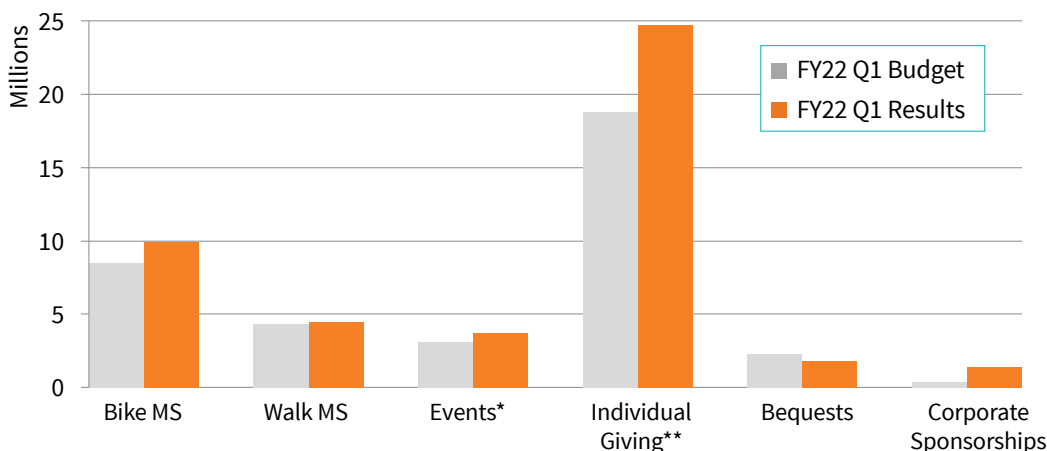
"I've found it really hard to network during the pandemic. I'm very grateful to the Society for this opportunity."

– Hanane Touil, PhD Columbia University Fellow



## To reach a world free of MS it will take all of us—our time, our energy, our resources. Together is the only way forward.

### Q1 Gross Revenue by Sources



\* Includes Leadership Events, Finish MS, DIY Fundraising MS, Climb to the Top, Challenge Walk MS and other events

\*\* Includes Direct Marketing