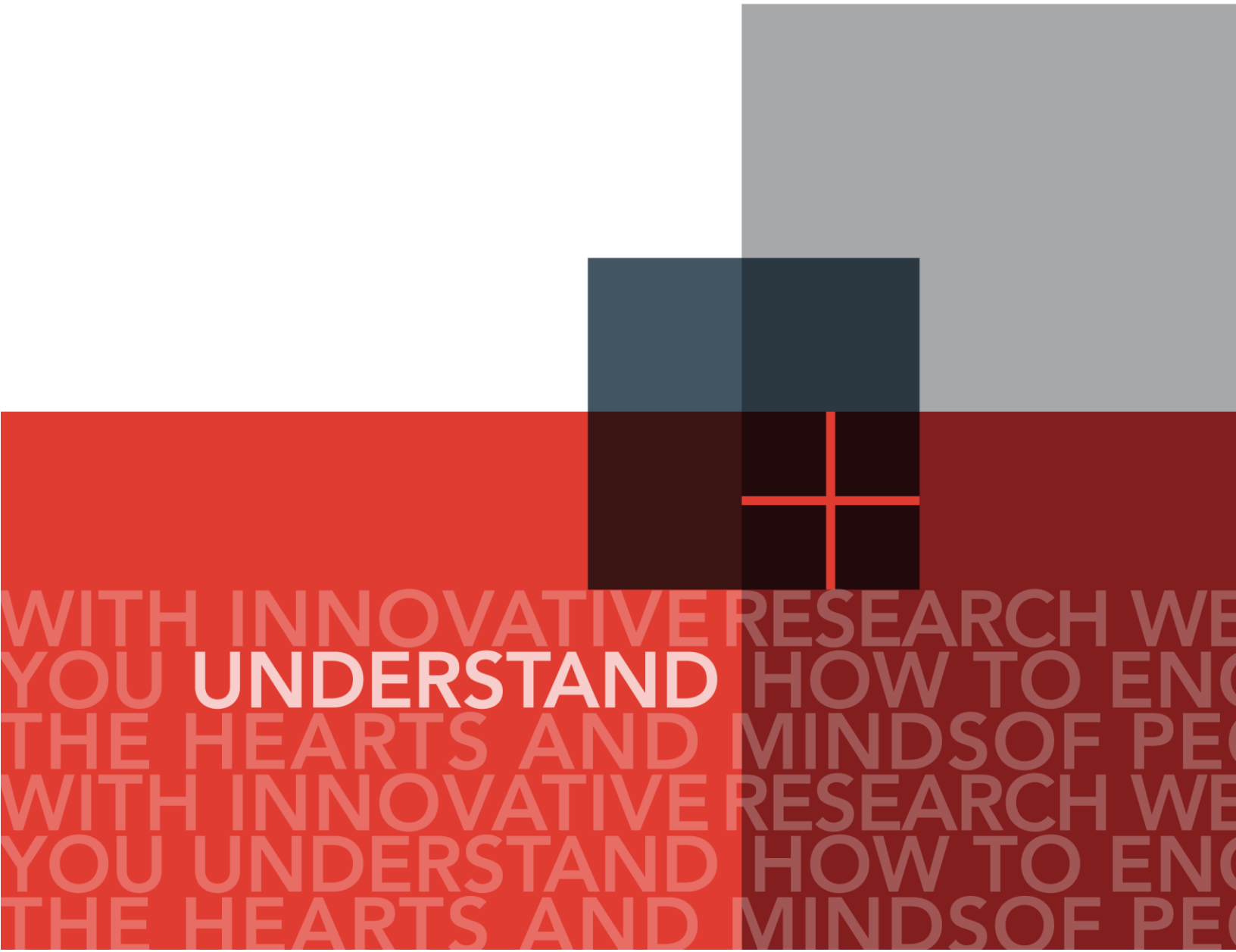


Beltway Poll March 2020 Results

Prepared for WTOP



WTOP Beltway Poll Results

Interview Dates: February 28-March 1, 2020
Audience: n=405 Beltway Residents
Methodology: Online

Note: A “*” indicates a percentage of less than 1%, a “-“ indicates a percentage of 0% or non-response.

An online survey was conducted in the D.C. metro area by Heart+Mind Strategies among 405 adults age 18 and over, between February 28 and March 1, 2020. This included representative samples of 166 people in Virginia (Arlington, City of Alexandria, Fairfax, City of Fairfax, City of Falls Church, Fauquier, Loudoun, City of Manassas, City of Manassas Park, Prince William, Spotsylvania, Stafford) 195 in Maryland (Anne Arundel, Calvert, Charles, Frederick, Howard, Montgomery, Prince George's) and 44 in D.C.

This was an online quantitative survey. If we were to estimate a margin of error, it would be +/-4.8 at 95% confidence. All polls have varying degrees of error this should always be considered when interpreting results.

HIGHLIGHTS

The following highlights key findings from the March 2020 WTOP Beltway Poll:

- A majority of DC are residents have seen, read or heard about Coronavirus outbreak (90%).
 - TV is the main source of information (Broadcast TV News 68%; Cable TV News 56%).
 - Just over one-third found out information from the radio (38%).
- Messages from the US Government are more confusing than confidence inspiring (64%) and most people believe the government isn't doing a great job at preparing population (68% say doing a poor/fair job).
- While there is a high level of concern regarding the global economy (83% very/somewhat concerned) and air travel (82%), people are less concerned about their day-to-day routine/activities (54%).
- The population of the DMV is not adjusting their day-to-day life much right now. An increased frequency of handwashing tops the list of changed behaviors due to Coronavirus (45%). Just one-quarter are planning to alter existing travel plans and fewer than one-in-five have stocked up on supplies including food and medicine.
- Nearly all DC area residents planning or considering travel to China are less likely to go now (93%). Similarly, high numbers are questioning traveling to other Asian destinations (86%) and Europe (73%).
- Two-thirds of area residents have not done any planning (at work, home or with regards to childcare/school) for a possible the Coronavirus outbreak.
- There is a high level a satisfaction with the media coverage (60% very/somewhat satisfied)
- The DC Metro area is perceived as being at average risk of an outbreak with 64% saying the chances are the same as any other major city. Similarly, 70% believe DC would handle the situation about the same as any major city.

